

Helping Provide Comfort & Warmth Through 4 Simple Steps

Step 1

Request Support
From Your Community

Introduce the program to your supporters through email, social media post, or at a planned group meeting. Share the dates of the donation drive and what program or organization will receive generous donations. 1-2-week collections are often most successful.

Step 2

Donation Drive
Kick Off

2-3 school days before the donation drive begins, send an e-mail announcement to parents with Socks'n Undies Sunday's Shopping List. Place a collection basket in the classroom. Introduce Socks'n Undies Sunday to the children by using the Socks'n Undies Sunday Classroom Guide for Parent Volunteers. This tool gently introduces the purpose of the program through showing the importance of clean, warm, and plentiful socks. Show the children the items that will be collected through using the Socks'n Undies Took Kit, which includes flashcards and coloring exercises. Each child can bring home a Shopping List to help his/her family collect donations.

Step 4

Celebrate Your
Success

On the last day of the drive, celebrate your success and generosity. Count all donated items as a group, and incorporate Socks'n Undies Sunday's group activities as appropriate. This is the perfect time to talk about how your efforts will make a significant difference in the lives of others. Especially how new, clean socks will make someone comfortable, warm, and better prepared for school and work!

Step 3

Start Collecting

Together families shop for socks and underwear using the Shopping List. This is a great time to talk about the purpose of collecting donations and how good it feels to help others. Drop your generous donations in the common donation basket at school. An upbeat e-mail reminder may be sent to parents 2-3 days before the donation drive ends.